



Finance Group

“Capital Opportunities”

Quick Start Guide

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Over the years we've found that there's no shortage of projects that are in need of funding. What we have found is that there is a real shortage of projects that qualify to be funded.

Qualifications can mean anything from the nature of the project, the location, permits, licensing, the management team, etc. It is true that not every project should be funded. As hard as that sounds, it is true. Since you're here, it's now your move. If you would like C4

Finance to consider your project, we'll need some things from you to begin.

We call this the Quick Start because you will have provided us with the necessary information for our Executive Committee to evaluate your project. Once we have the information from you, the process [for us] begins. It can take us anywhere from seven to 10 days to evaluate the information that we're asking for from you. In that process, we will probably have additional questions based on what you've given us. We may also want to have a telephone conference with you as a way for us all to know a little bit more about each other.

The largest expense in our industry is due diligence. *Why?* Speaking for C4, we do not take projects or people at face value, we trust but we always verify. That's part of our commitment to our Investors, Equity Funds, Investment Houses and Banking Institutions that have all placed their trust in C4. Our strength from their perspective, is that we do our homework and understand their needs. Trust has been built over time based on the quality of our performance.

For more detailed information on what we're looking for in order to be helpful, please download: www.C4FinanceGroup.com/documents/overview_and_process.pps. Our contact information and more is there for you.

Quick Start

Step 1—Please complete our Client Fact Sheet. It can be downloaded by clicking here: www.C4FinanceGroup.com/documents/client_fact_sheet.doc

Step 2—We will need a 1 page (no more) Executive Summary of the project that also details your company. You can click here for the template: www.C4FinanceGroup.com/documents/Exec_Summary_Template.doc

That's all that needs to be done, at this time. Once your information and forms are submitted to: Mfesler@C4FinanceGroup.com, our Vice President of Business Development, we'll have our Analysts and Executive Committee review the project and respond. It is now your move.